CELEBRATING 15 YEARS OF CRAFTING BUSINESS WISDOM

PROPELLANTS OF ORBITAL SHIFT
<table>
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<th>About Atyaasaa</th>
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<td>A business consulting and organizational development company committed to enterprise growth</td>
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MILESTONES OF ATYAASAA

1999-2003

- First OD intervention project to transform franchisee operations
- EI and innovation programmes for two large automotive manufacturers
- 10 titles in the product portfolio
- 5 premier brands in the client list

2004-2008

- High volume customized interventions
- Strategic partner to 50 premier brands
- Increased investments in infrastructure, knowledge bank, simulations and multimedia tools
- Unique off-beat training projects with media
- 30 titles in the product portfolio
- First international project

2009...

- Strategic business excellence partner to over 150 premier brands
- 110 titles in the product portfolio
- Launched Atyaasaa Foundation for grass root level knowledge entrepreneurship
- Launched Atyaasaa Global Alliances for customized international projects
- Dedicated SBU’s for Consulting, Training, and Coaching
- Expansion of services and geographies
ATYAAASAA CONSULTING PVT. LTD.

Business consulting, organizational development, human capital management, process and project management, strategic coaching and customized training

Established in Oct 19th, 1999

Breakthrough innovations, unique customization, perpetual augmentation of skills, competencies, processes and technology

Highly principled and passionate in-house research team, project management team, experienced consultants, state of the art technology tools

EMAIL info@atyaasaa.com | TEL (91-20) 258-96-445 | WEB www.atyaasaa.com
ATYAASAA GLOBAL ALLIANCES

Established in October 2012 as a limited liability partnership company of ACPL

- Business solutions, organizational development, customized interventions, coaching and training for organizations globally
- Consulting start-ups, customized programmes, mergers, acquisitions and subsequent cultural programming
- International collaborative partners and joint ventures
ADDIE - ATYAASAA PROCESS PRACTICE

A - Assess need
D - Design process
D - Develop actionable
I - Implement solution
E - Evaluate outcome
MARQUEE PRACTICE  Business consulting

- Performance Management
- Organizational Study
- Customized Business Model Formulation
- Continual Innovation
- Guided Execution
  - Regular Assessment
  - Feedback Based Upgrade
  - Continuous Support
- Succession Planning
- Human Capital Management
- ECO System Formulation
- Learning and Development
OMEGA PRACTICE  Training Solutions

OUTBOUND

COMPETENCY

MODULE

SOFT SKILL

BEHAVIOURAL
ANDRAGOGY FOR OMEGA PRACTICE

- Simulations Game
- Concepts
- Manuals and Handouts
- Experimental Learning
- State of Art Infrastructure
- Multimedia Tools
- Case Studies
- Group Activities
- Behavioural and Psychometric Tools
ANDRAGOGY FOR MAESTRO PRACTICE

COMPETENCY ASSESSMENT  → GAP ANALYSIS

IMPLEMENTATION  ↓  COMPETENCY MODEL DEVELOPMENT  ←  COMPETENCY BASED HR PROCESSES
ALCHEMY PRODUCTS

ORGANIZATIONAL DEVELOPMENT INTERVENTIONS

- ORGANIZATIONAL ASSESSMENT
- CHANGE MANAGEMENT
- BUILDING OWNERSHIP
- CREATING HIGH PERFORMANCE TEAM
- EMOTIONAL ENGAGEMENT
- CREATING ACCOUNTABILITY
- MANAGERIAL EFFECTIVENESS
- BEHAVIOURAL ASSESSMENT
- COMPETENCY ROLLOUT
- PERFORMANCE MANAGEMENT
- IDEATION WORKSHOP
- CAMPUS TO CORPORATE
ANDRAGOGY FOR ALCHEMY PRACTICE

COMPETENCY ASSESSMENT → GAP ANALYSIS → COMPETENCY BASED HR PROCESSES

IMPLEMENTATION → COMPETENCY MODEL DEVELOPMENT
BILDUNG PRODUCTS  Niche certifications

- Manager as Coach
- Life Coach / Mentor
- Organizational Behaviour Analyst
- Culture Analyst
- Sales Samurai
- Organizational Development Analyst
- Transformational Analyst
- Train the Trainer
OUR WORK IN INDUSTRY VERTICALS

AUTOMOTIVE AND MANUFACTURING
- Manager as Coach
- Leadership Development
- Competency Development
- Team Building
- Functional and Business Interventions
- Creating World Class Companies
- Assessment Centres
- Country Wide Corporate Interventions
- Innovation Management
- Supervisory Development
- Strategy Workouts

IT AND ITES
- Executive Coaching
- Stepping Into Leadership
- Online Workshop on Mentoring
- Team Building
- Behavioural Interview Skills
- Mentoring and Innovation Workouts
- Competency Mapping
- Cross Culture Management
- International Leadership Interventions
OUR WORK IN INDUSTRY VERTICALS

MEDIA AND ENTERTAINMENT
- Organization Wide Strategic Team Building Outdoors
- Creativity Workouts
- Strategic Sales and Marketing Workshops
- Creation of High Performance Team
- Theatre Workshops
- Ideation and Creation of Media Properties

BFSI
- Post Acquisition Culture Management
- Theatre Workshops
- Emotional Intelligence for Relationship Managers
- Strategy and Leadership Interventions
- Corporate Empowerment
- Stress Management
OUR WORK IN INDUSTRY VERTICALS

**TELECOM**

- MANAGEMENT DEVELOPMENT PROGRAMME
- MANAGER AS COACH
- CHANGE MANAGEMENT
- COLLABORATION AND MANAGING RELATIONSHIPS
- CUSTOMER FOCUS
- EFFECTIVE TEAMS
- COMPETENCY DEVELOPMENT

**LOGISTICS**

- EMPLOYEE SATISFACTION SURVEYS
- INTERNATIONAL LEADERSHIP SURVEYS
- INTERNATIONAL SALES TRAINING
- INTERNATIONAL CUSTOMER CARE TRAINING
- STRATEGY WORKSHOPS
- OUTDOOR BASED INDUCTION WORKSHOPS
- ORGANIZATIONAL RE-BRANDING WORKOUTS
- INTERNATIONAL TRAIN THE TRAINER
OUR WORK IN INDUSTRY VERTICALS

**FMCG**
- Cross Functional Team Building
- Customer Focus
- Customer Expectation
- Strategic Partner Interventions
- Train The Trainer
- Induction

**PHARMA**
- Organizational Development
- Outbound Adventure Workshops
- Creativity Workshops
OUR WORK IN INDUSTRY VERTICALS

**REALTY**
- BUSINESS OUTSOURCING
- BRAND BUILDING
- SALES STRATEGY
- PRODUCT PACKAGING
- DEALER DEVELOPMENT
- SALES PROCESS IMPLEMENTATION
- TALENT ACQUISITION AND DEVELOPMENT
- PRODUCT LIFE CYCLE MANAGEMENT
- VENDOR DEVELOPMENT
- MEDIA PLANNING
- IT INTEGRATION IN OPERATIONS
- SETTING UP HR PROCESSES AND TRAINING

**NGO’s AND NPO’s**
- STUDENT DEVELOPMENT PROGRAMME
- WOMAN EMPOWERMENT
- EMOTIONAL INTELLIGENCE
- INTERPERSONAL EFFECTIVENESS
- LEADERSHIP
- TEAM PERFORMANCE
- BEHAVIOURAL TRAINING
- FACULTY DEVELOPMENT PROGRAMME
- COMMUNICATION SKILLS
MAJOR CLIENTS

MANUFACTURING
- ADITYA BIRLA
- ALFA LAVAL
- BEKAERT INDUSTRIES PVT LTD
- ENDRESS AND HAUSER
- FLOWTAC (INDIA) PVT LTD
- GEA WESTFALIA SEPARATOR GROUP
- GENERAL ELECTRIC
- LEAR AUTOMOTIVE INDIA PVT LTD
- MACCAFFERRI GRUPPE
- SIEMENS
- TATA JOHNSON CONTROLS
- TYCO ELECTRONICS
- WHIRPOOL

AUTOMOTIVE
- DAIMLER CHRYSLER
- MAHINDRA
- TATA MOTORS LIMITED
- VOLKSWAGEN

REALTY
- LANDSON REALTY
- QUANTSOFT INDIA PVT LTD

MEDIA AND ENTERTAINMENT
- BENNETT COLEMAN & CO LTD
- RUPOOSHI BANGLA
- ZEE TV ENTERTAINMENT
MAJOR CLIENTS

**BFSI**
- ADVENTITY
- BIRLA SUN LIFE FINANCIAL SERVICES
- B&Y MELON
- BAJAJ FINANCE LIMITED
- BAJAJ ALLIANZ GENERAL INSURANCE CO LTD
- HSBC
- IDEAS REVENUE SOLUTIONS
- AXIS BANK
- BKASH LIMITED

**TELECOM**
- AIRTEL
- ROBI
- AVAYA
- WAVELET GROUP, IFM
- ELECTRONIC INDIA PVT LTD
- VODAFONE CELLULAR LIMITED

**NGO's AND NPO's**
- TATA MOTORS COMMUNITY DEVELOPMENT CELL
- KASEGAON EDUCATION SOCIETY
- ANNASAHEB DANGE COLLEGE OF ENGINEERING AND TECHNOLOGY
- RAJARAM BAPU INSTITUTE OF TECHNOLOGY
ETHOS

vision

Atyaasaa will ethically explore and consolidate in the unexplored business territories globally, through unique customised services and strategic investments. We will focus on our differentiation of being the best and the largest, well diversified, profitable human resource organization through a passionate and result oriented team.

mission

Atyaasaa is committed to awaken human and organizational excellence by being a change enabler and a strategic partner in nurturing the growth of its stakeholders.

values

Atyaasaa values continual innovation and creativity, passion for people development, partnerships based on mutual trust and respect, customer focus, quality and high standards of ethics practiced with integrity, ownership and accountability.

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