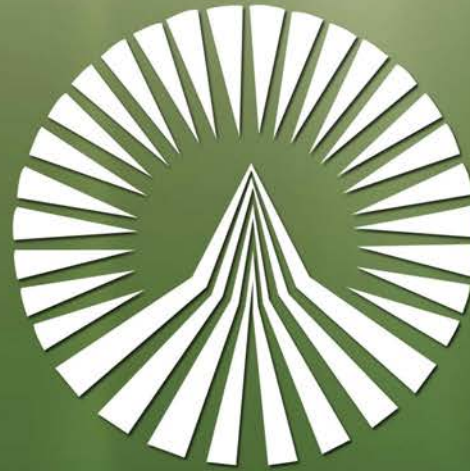


Atyaasaa™



अत्यासा



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AWAKENING HUMAN EXCELLENCE

CELEBRATING



OF

CRAFTING
BUSINESS WISDOM

PROPELLANTS OF ORBITAL SHIFT



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AWAKENING HUMAN EXCELLENCE

ABOUT ATYAASAA

A business consulting and organizational development company committed to enterprise growth

A strategic orbit shifting partner to over 150 organizations worldwide

Established in Oct 19th, 1999 and registered under the Companies Act on April 24th, 2001

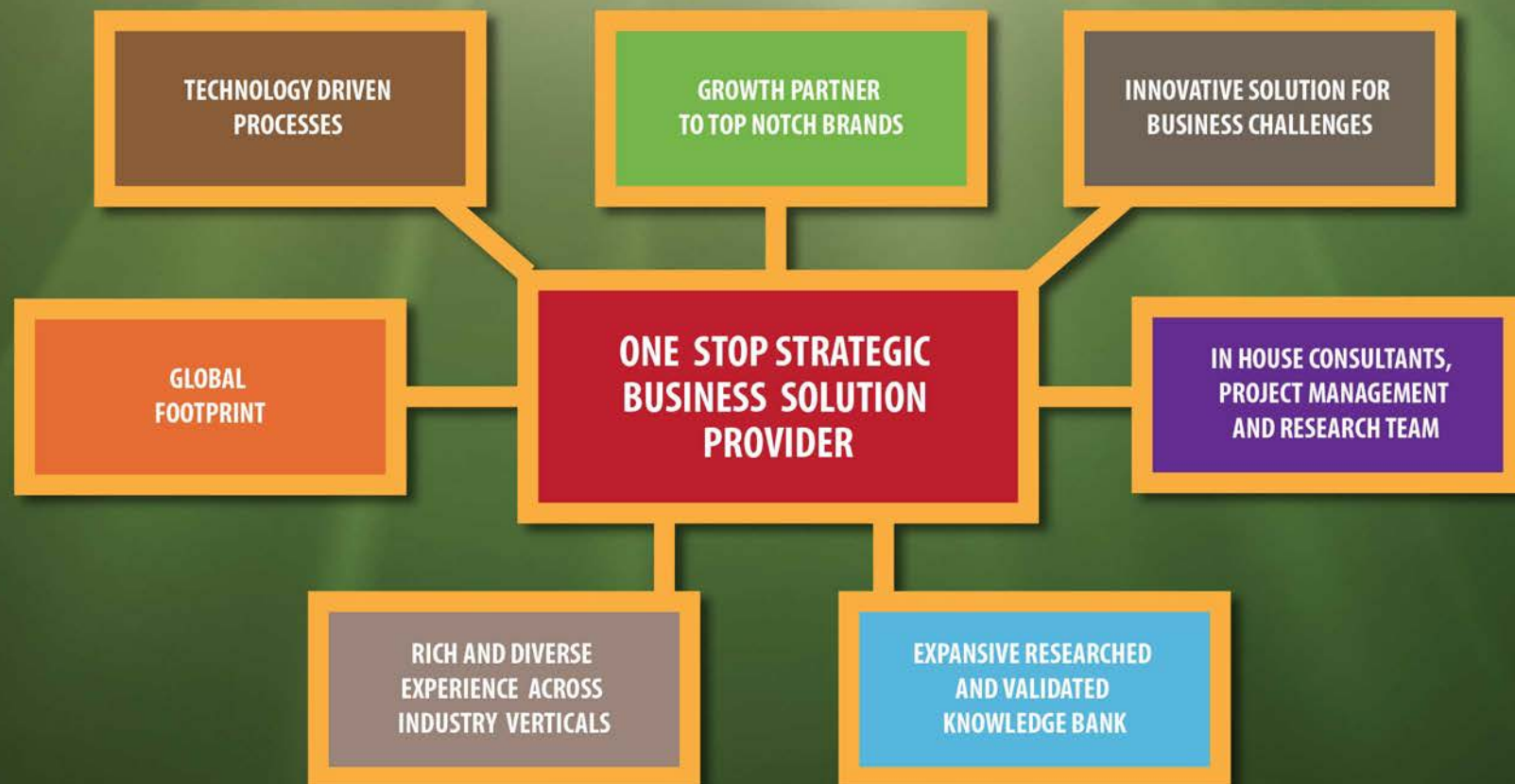


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AWAKENING HUMAN EXCELLENCE

WHY US





AWAKENING HUMAN EXCELLENCE

MILESTONES OF ATYAASAA

- ❑ First OD intervention project to transform franchisee operations
- ❑ EI and innovation programmes for two large automotive manufacturers
- ❑ 10 titles in the product portfolio
- ❑ 5 premier brands in the client list

1999-2003

- ❑ High volume customized interventions
- ❑ Strategic partner to 50 premier brands
- ❑ Increased investments in infrastructure, knowledge bank, simulations and multimedia tools
- ❑ Unique off-beat training projects with media
- ❑ 30 titles in the product portfolio
- ❑ First international project

2004-2008

- ❑ Strategic business excellence partner to over 150 premier brands
- ❑ 110 titles in the product portfolio
- ❑ Launched Atyaasaa Foundation for grass root level knowledge entrepreneurship
- ❑ Launched Atyaasaa Global Alliances for customized international projects
- ❑ Dedicated SBU's for Consulting, Training, and Coaching
- ❑ Expansion of services and geographies

2009

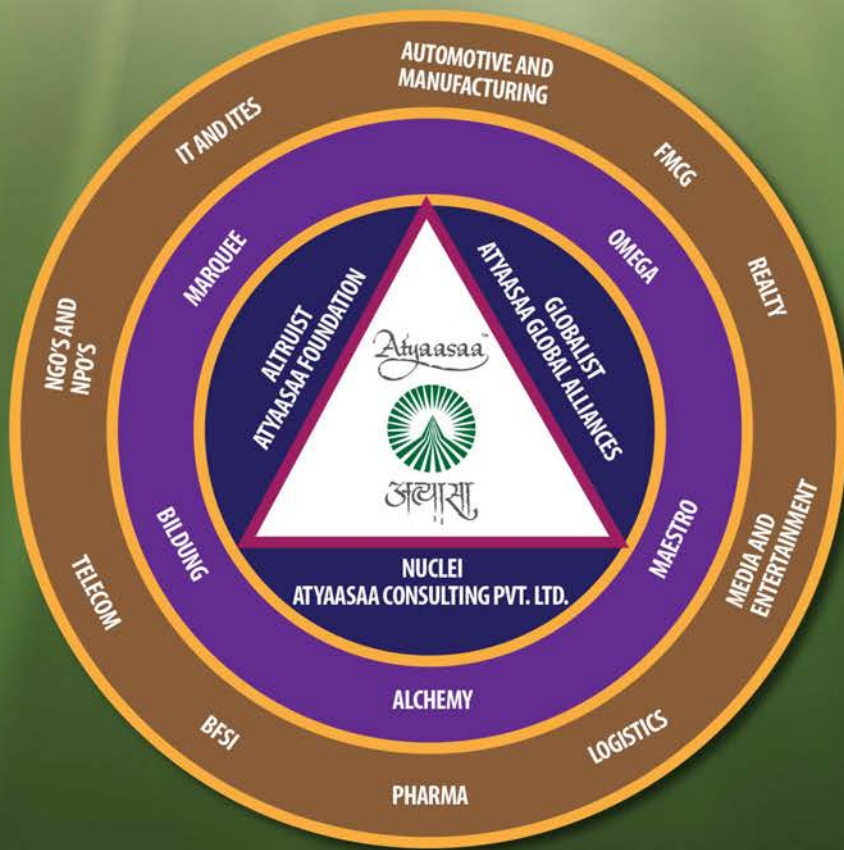


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BUSINESS MODEL



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AWAKENING HUMAN EXCELLENCE

ATYAASAA CONSULTING PVT. LTD.

Business consulting, organizational development, human capital management, process and project management, strategic coaching and customized training

**Established in
Oct 19th, 1999**

Breakthrough innovations, unique customization, perpetual augmentation of skills, competencies, processes and technology

Highly principled and passionate in-house research team, project management team, experienced consultants, state of the art technology tools



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ATYAASAA FOUNDATION



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ATYAASAA GLOBAL ALLIANCES

Established in
October 2012 as
a limited liability
partnership
company of ACPL

Business solutions, organizational development, customized interventions, coaching and training for organizations globally

Consulting start-ups, customized programmes, mergers, acquisitions and subsequent cultural programming

International collaborative partners and joint ventures



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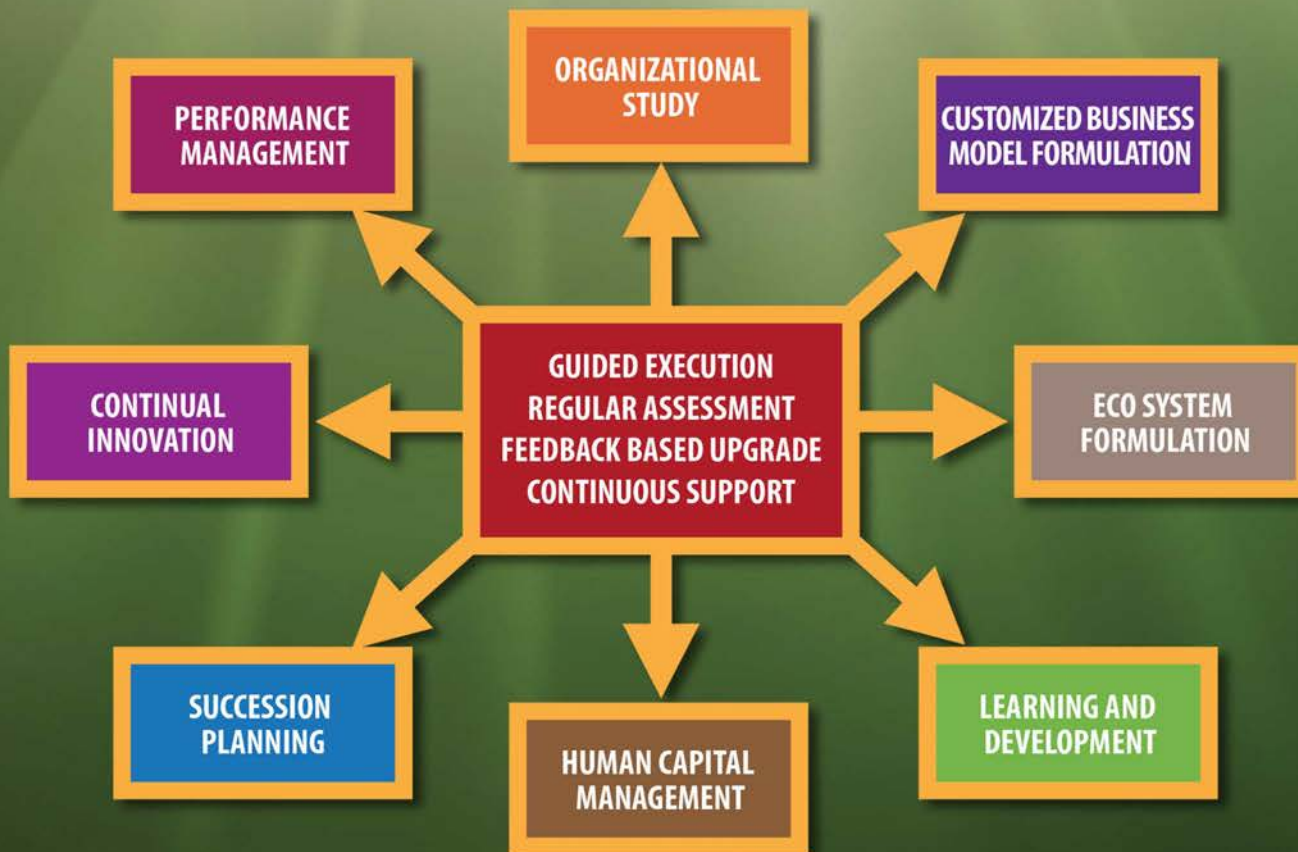
ADDIE - ATYAASAA PROCESS PRACTICE





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MARQUEE PRACTICE Business consulting



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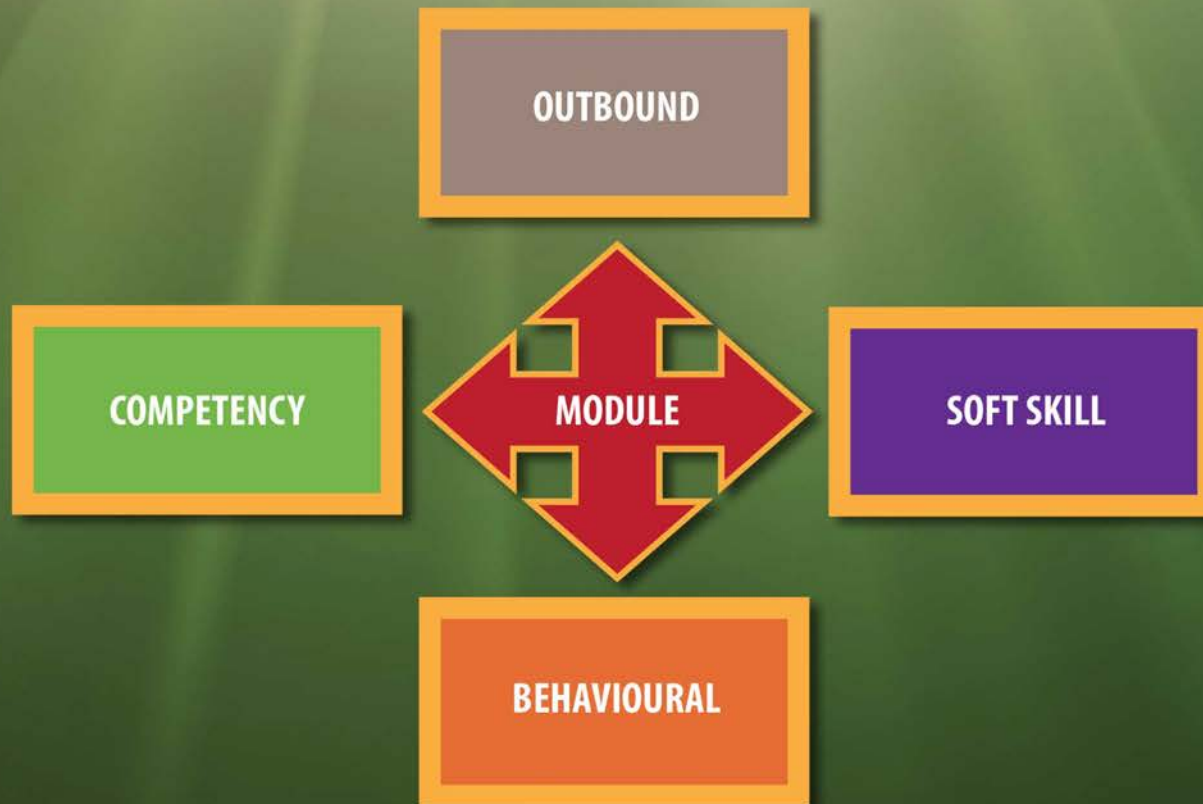
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MARQUEE PRODUCTS



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OMEGA PRACTICE Training Solutions





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OMEGA PRODUCTS





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ANDRAGOGY FOR OMEGA PRACTICE





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MAESTRO PRACTICE Coaching solutions





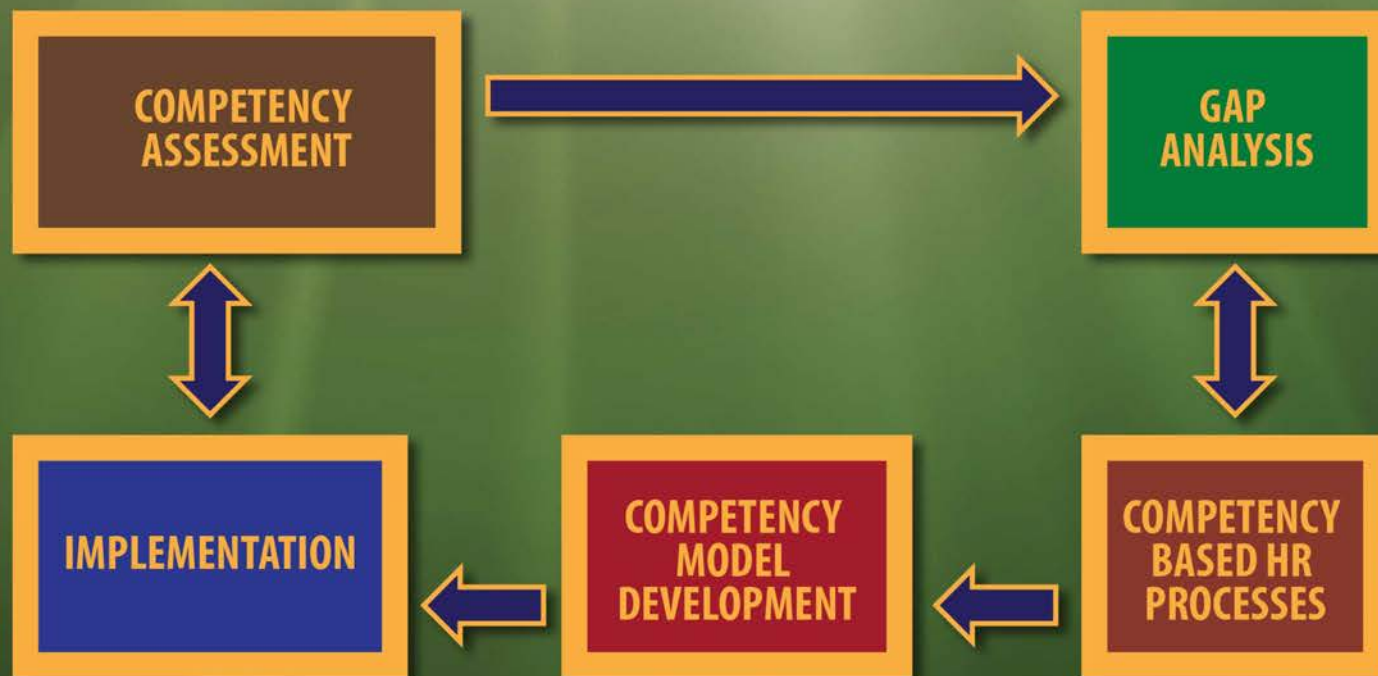
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MAESTRO PRODUCTS



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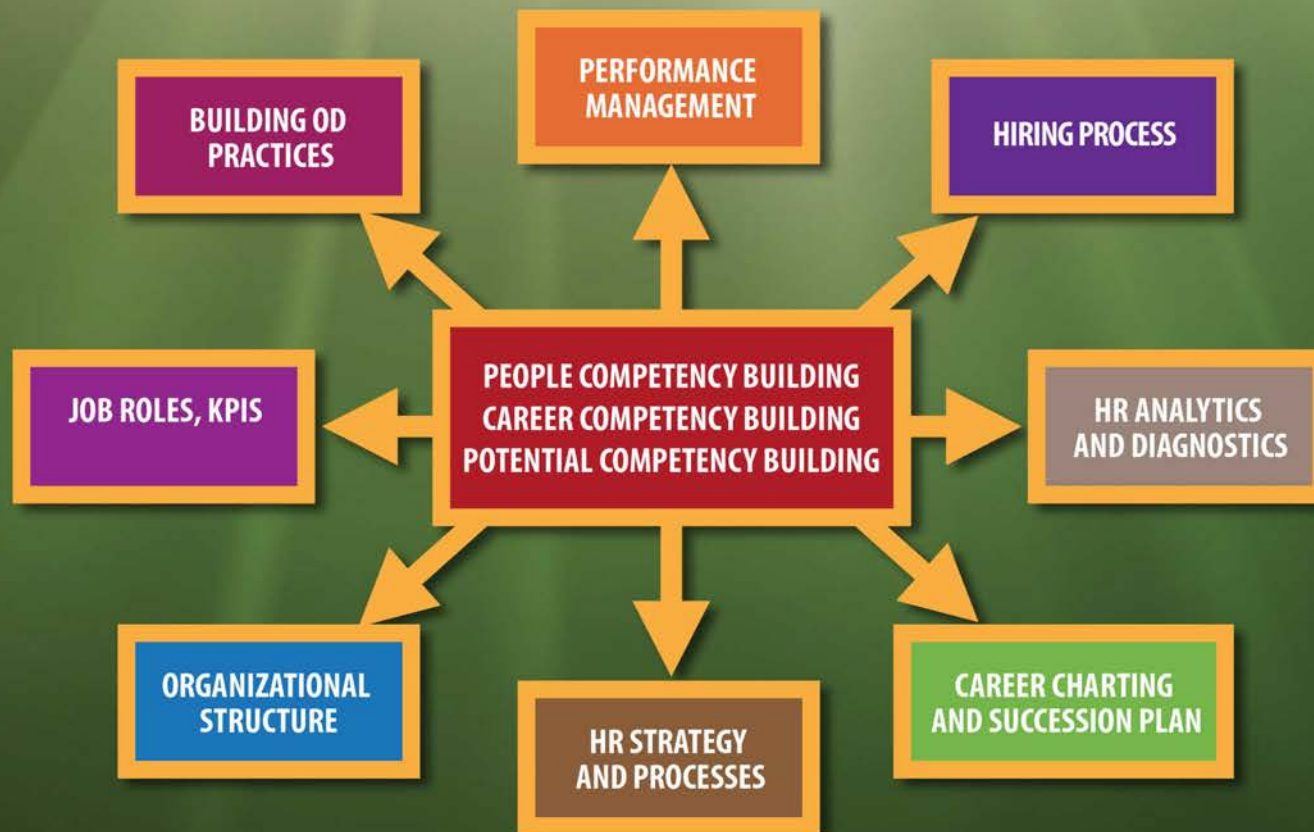
ANDRAGOGY FOR MAESTRO PRACTICE





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ALCHEMY PRACTICE Organizational development



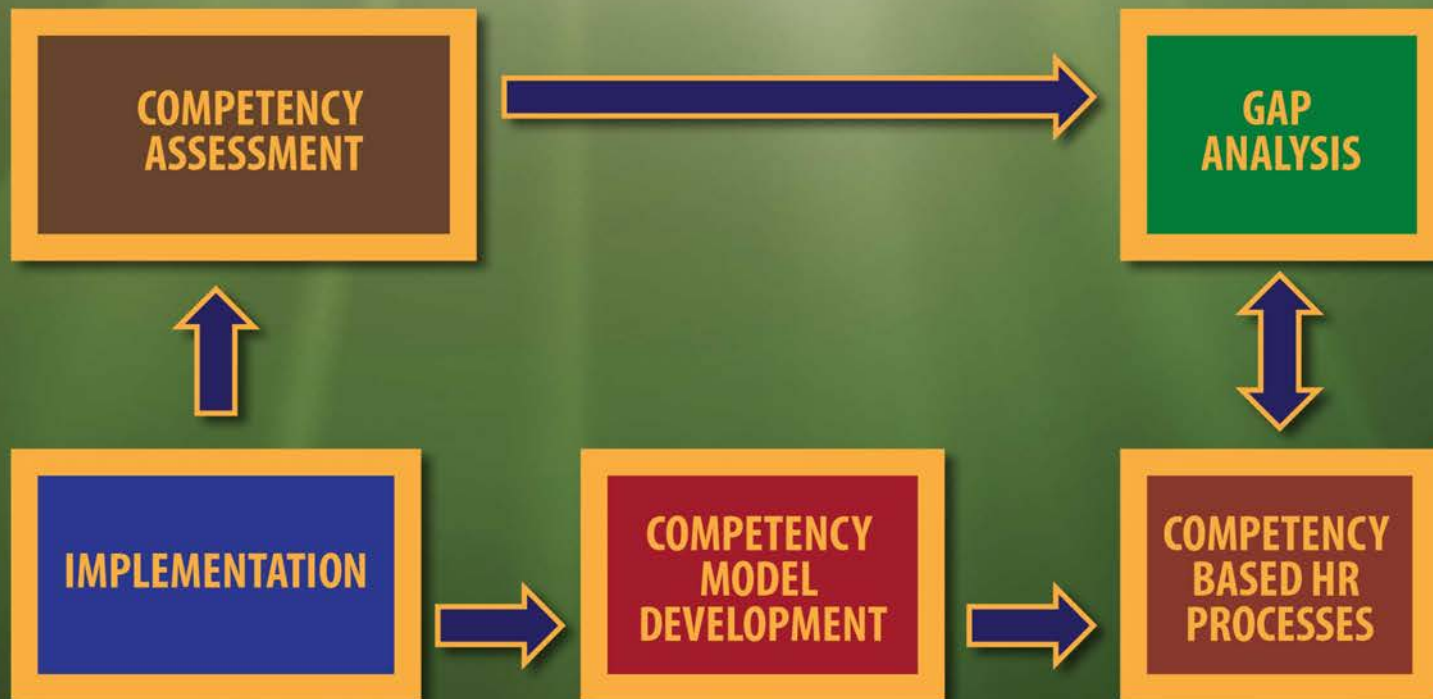


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ALCHEMY PRODUCTS



ANDRAGOGY FOR ALCHEMY PRACTICE





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BILDUNG PRODUCTS Niche certifications

MANAGER
AS COACH

LIFE COACH /
MENTOR

ORGANIZATIONAL BEHAVIOUR ANALYST

CULTURE
ANALYST

SALES
SAMURAI

ORGANIZATIONAL DEVELOPMENT ANALYST

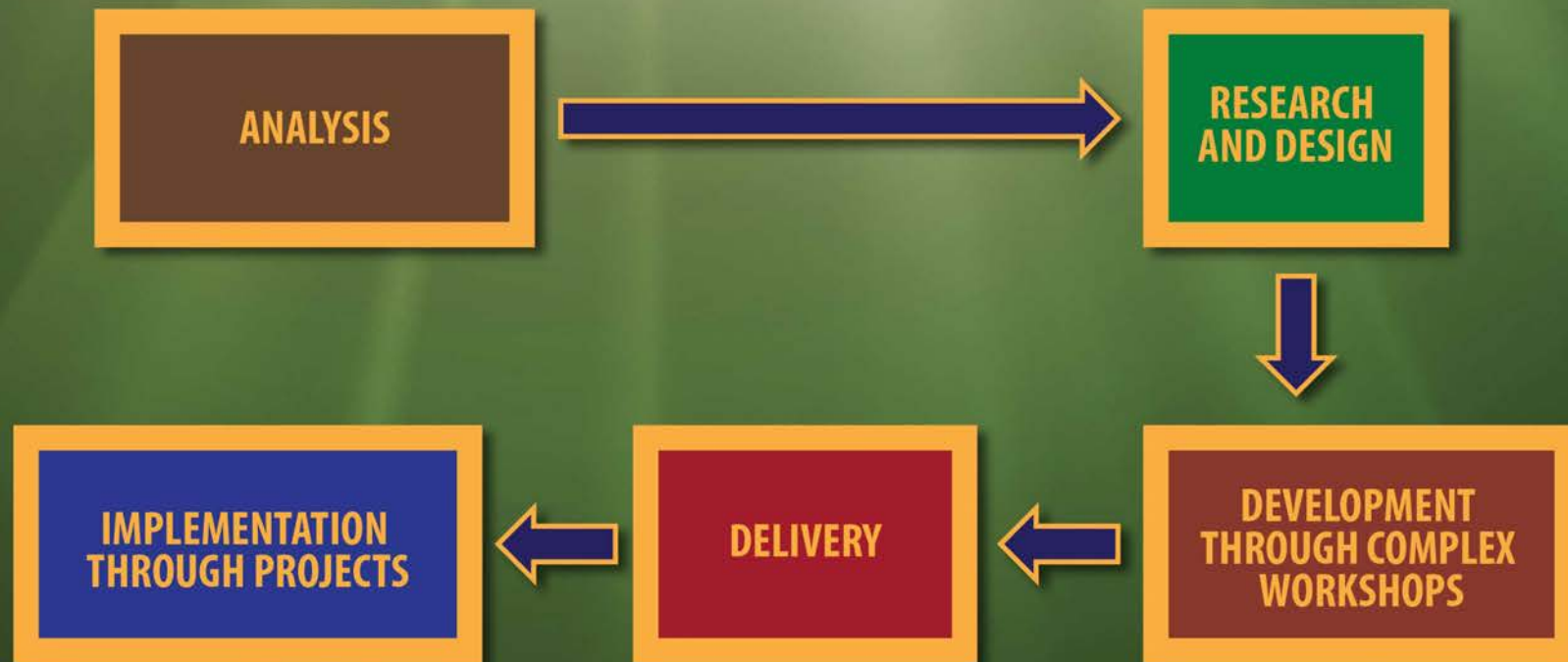
TRANSFORMATIONAL
ANALYST

TRAIN THE
TRAINER



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ANDRAGOGY FOR BILDUNG PRACTICE





AWAKENING HUMAN EXCELLENCE

OUR WORK IN INDUSTRY VERTICALS

AUTOMOTIVE AND MANUFACTURING

- MANAGER AS COACH
- LEADERSHIP DEVELOPMENT
- COMPETENCY DEVELOPMENT
- TEAM BUILDING
- FUNCTIONAL AND BUSINESS INTERVENTIONS
- CREATING WORLD CLASS COMPANIES
- ASSESSMENT CENTRES
- COUNTRY WIDE CORPORATE INTERVENTIONS
- INNOVATION MANAGEMENT
- SUPERVISORY DEVELOPMENT
- STRATEGY WORKOUTS

IT AND ITES

- EXECUTIVE COACHING
- STEPPING INTO LEADERSHIP
- ONLINE WORKSHOP ON MENTORING
- TEAM BUILDING
- BEHAVIOURAL INTERVIEW SKILLS
- MENTORING AND INNOVATION WORKOUTS
- COMPETENCY MAPPING
- CROSS CULTURE MANAGEMENT
- INTERNATIONAL LEADERSHIP INTERVENTIONS



AWAKENING HUMAN EXCELLENCE

OUR WORK IN INDUSTRY VERTICALS

MEDIA AND ENTERTAINMENT

- ORGANIZATION WIDE STRATEGIC TEAM BUILDING OUTDOORS
- CREATIVITY WORKOUTS
- STRATEGIC SALES AND MARKETING WORKSHOPS
- CREATION OF HIGH PERFORMANCE TEAM
- THEATRE WORKSHOPS
- IDEATION AND CREATION OF MEDIA PROPERTIES

BFSI

- POST ACQUISITION CULTURE MANAGEMENT
- THEATRE WORKSHOPS
- EMOTIONAL INTELLIGENCE FOR RELATIONSHIP MANAGERS
- STRATEGY AND LEADERSHIP INTERVENTIONS
- CORPORATE EMPOWERMENT
- STRESS MANAGEMENT



AWAKENING HUMAN EXCELLENCE

OUR WORK IN INDUSTRY VERTICALS

TELECOM

- MANAGEMENT DEVELOPMENT PROGRAMME
- MANAGER AS COACH
- CHANGE MANAGEMENT
- COLLABORATION AND MANAGING RELATIONSHIPS
- CUSTOMER FOCUS
- EFFECTIVE TEAMS
- COMPETENCY DEVELOPMENT

LOGISTICS

- EMPLOYEE SATISFACTION SURVEYS
- INTERNATIONAL LEADERSHIP SURVEYS
- INTERNATIONAL SALES TRAINING
- INTERNATIONAL CUSTOMER CARE TRAINING
- STRATEGY WORKSHOPS
- OUTDOOR BASED INDUCTION WORKSHOPS
- ORGANIZATIONAL RE-BRANDING WORKOUTS
- INTERNATIONAL TRAIN THE TRAINER



AWAKENING HUMAN EXCELLENCE

OUR WORK IN INDUSTRY VERTICALS

FMCG

- CROSS FUNCTIONAL TEAM BUILDING
- CUSTOMER FOCUS
- CUSTOMER EXPECTATION
- STRATEGIC PARTNER INTERVENTIONS
- TRAIN THE TRAINER
- INDUCTION

PHARMA

- ORGANIZATIONAL DEVELOPMENT
- OUTBOUND ADVENTURE WORKSHOPS
- CREATIVITY WORKSHOPS



AWAKENING HUMAN EXCELLENCE

OUR WORK IN INDUSTRY VERTICALS

REALTY

- BUSINESS OUTSOURCING
- BRAND BUILDING
- SALES STRATEGY
- PRODUCT PACKAGING
- DEALER DEVELOPMENT
- SALES PROCESS IMPLEMENTATION
- TALENT ACQUISITION AND DEVELOPMENT
- PRODUCT LIFE CYCLE MANAGEMENT
- VENDOR DEVELOPMENT
- MEDIA PLANNING
- IT INTEGRATION IN OPERATIONS
- SETTING UP HR PROCESSES AND TRAINING

NGO's AND NPO's

- STUDENT DEVELOPMENT PROGRAMME
- WOMAN EMPOWERMENT
- EMOTIONAL INTELLIGENCE
- INTERPERSONAL EFFECTIVENESS
- LEADERSHIP
- TEAM PERFORMANCE
- BEHAVIOURAL TRAINING
- FACULTY DEVELOPMENT PROGRAMME
- COMMUNICATION SKILLS



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MAJOR CLIENTS

MANUFACTURING

- ADITYA BIRLA
- ALFA LAVAL
- BEKAERT INDUSTRIES PVT LTD
- ENDRESS AND HAUSER
- FLOWTAC (INDIA) PVT LTD
- GEA WESTFALIA SEPARATOR GROUP
- GENERAL ELECTRIC
- LEAR AUTOMOTIVE INDIA PVT LTD
- MACCAFERRI GRUPPE
- SIEMENS
- TATA JOHNSON CONTROLS
- TYCO ELECTRONICS
- WHIRPOOL

AUTOMOTIVE

- DAIMLER CHRYSLER
- MAHINDRA
- TATA MOTORS LIMITED
- VOLKSWAGEN

MEDIA AND ENTERTAINMENT

- BENNETT COLEMAN & CO LTD
- RUPOOSHI BANGLA
- ZEE TV ENTERTAINMENT

REALTY

- LANDSON REALTY
- QUANTSOFT INDIA PVT LTD



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MAJOR CLIENTS

IT AND ITES

- AMDOCS
- AVAYA
- BMC SOFTWARE
- COGNIZANT TECHNOLOGY SOLUTIONS
- GEOMETRIC
- HEXAWARE TECHNOLOGIES
- KANBAY
- MAHINDRA ENGINEERING
- REDKNEE
- SAP
- SUNGARD SOLUTION INDIA PVT. LTD
- SYMANTEC SOFTWARE
- TECH MAHINDRA LTD

PHARMA

- LUPIN LIMITED (RESEARCH PARK)
- VESTERGAARD ASIA PRIVATE LIMITED

FMCG

- DIVERSEY INDIA
- DESAI BROTHERS LTD

LOGISTICS

- AGILITY LOGISTICS
- GEODIS WILSON
- PANALPINA



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MAJOR CLIENTS

BFSI

- ADVENTITY
- BIRLA SUN LIFE FINANCIAL SERVICES
- B&Y MELON
- BAJAJ FINANCE LIMITED
- BAJAJ ALLIANZ GENERAL INSURANCE CO LTD
- HSBC
- IDEAS REVENUE SOLUTIONS
- AXIS BANK
- BKASH LIMITED

TELECOM

- AIRTEL
- ROBI
- AVAYA
- WAVELET GROUP, IFM
- ELECTRONIC INDIA PVT LTD
- VODAFONE CELLULAR LIMITED

NGO's AND NPO's

- TATA MOTORS COMMUNITY DEVELOPMENT CELL
- KASEGAON EDUCATION SOCIETY
- ANNASAHEB DANGE COLLEGE OF ENGINEERING AND TECHNOLOGY
- RAJARAM BAPU INSTITUTE OF TECHNOLOGY



AWAKENING HUMAN EXCELLENCE

ETHOS

vision

Atyaasaa will ethically explore and consolidate in the unexplored business territories globally, through unique customised services and strategic investments. We will focus on our differentiation of being the best and the largest, well diversified, profitable human resource organization through a passionate and result oriented team.



mission

Atyaasaa is committed to awaken human and organizational excellence by being a change enabler and a strategic partner in nurturing the growth of its stakeholders.



values

Atyaasaa values continual innovation and creativity, passion for people development, partnerships based on mutual trust and respect, customer focus, quality and high standards of ethics practiced with integrity, ownership and accountability.



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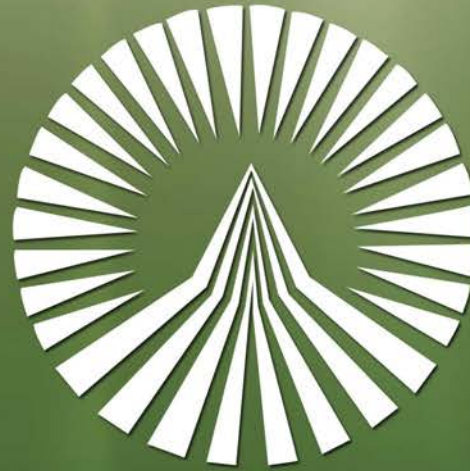
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ATYAASAA FOOTPRINT



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ATYAASAA CONSULTING PVT. LTD., #501/D5, ELITE GARDENS, AUNDH, PUNE 411-007, INDIA