

"We reveal ourselves in the metaphors we choose". Business is an essential part of the human life and community. Organizations are contributing to the society in which they operate through Corporate Social Responsibility. CSR should be adopted by organizations as it is good for the business and not because it is a mandate.

Paladin is a someone who advocates and upholds a noble cause. This programme would help you to give back to the society and the stakeholders in an effective way. Corporate Social Responsibility can be one of the cornerstones of success for organizations if embarked upon proficiently.

# paladin

## an eternal csr journey



### ABOUT ATYAASAA FOUNDATION

Atyaasaa Foundation, an initiative of Atyaasaa Consulting Private Limited, caters to community contribution. It is committed to taking knowledge generated over years to the masses, irrespective of their social and economic stature. It is on a mission of "creating high performance individuals at the bottom of the pyramid". Its transformational processes facilitate to unleash innate energies ensuring superior performance and productivity, both in individuals and organizations. Atyaasaa Foundation visions to "organize, educate and empower people at the grass root level of society to promote influential change, as a liberating force, aimed at socio-economic growth and self-reliance".

### For further details:

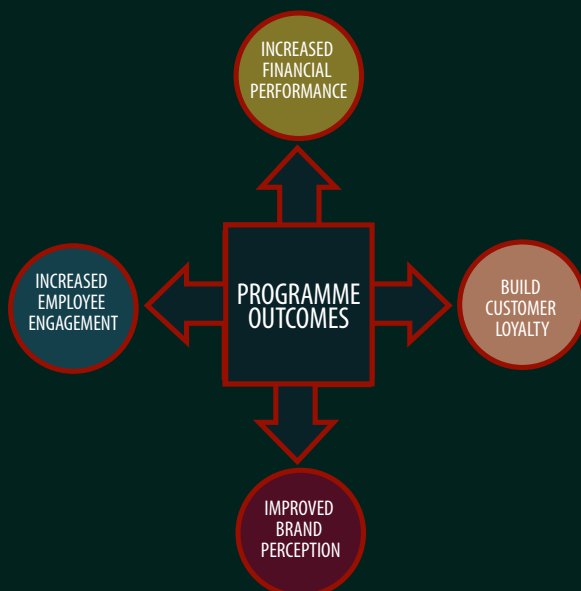
Write to us at: [foundationinfo@atyaasaa.com](mailto:foundationinfo@atyaasaa.com) | Call us on: (91-20) 25896445 | Visit us at: [www.atyaasaa.com](http://www.atyaasaa.com)

## CSR CONSULTING SERVICES

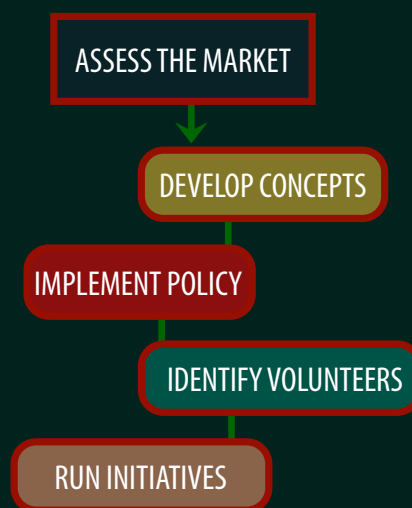
- ❑ CSR strategy development
- ❑ Inculcating CSR culture through organizational diagnostics
- ❑ Social impact assessment
- ❑ Train the volunteers
- ❑ CSR awareness workshops
- ❑ Outsourced CSR
- ❑ Expert and experienced support



## PROGRAMME OUTCOMES



## METHODOLOGY



**FOR UNIQUE CUSTOMIZATION OF PROGRAMME AND SERVICES, IN LINE WITH YOUR SPECIFIC NEEDS, CONTACT OUR PROJECT MANAGEMENT TEAM.**

## BENCHMARKING WORLD CLASS PRACTICES

This programme is conceptualized and presented by Atyaasaa Foundation. It is a social initiative of Atyaasaa Consulting Pvt. Ltd a leading Human Resource Training and Consulting Organization, partnering with some of the best brands in the country and overseas. Atyaasaa has been a catalyst and a contributor in their quest for people development and business excellence. The core differentiator of Atyaasaa process is continual innovation, unique customization, use of state of the art technology and tools, implemented through ethical and experienced operations and human resource facilitators with contribution as their core value.

*Organizations that break the mould beyond philanthropy to social involvement are the vanguards of new paradigm.*

### For further details:

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